**Quiz for 24 September 2024 – PubAfrs 4010**

1. (8 points) What is your name?

2. (2 points) In class (and originally from the Madrian reading), we discussed that the flu vaccine might be under-utilized, relative to what might be socially optimal.

**(i) Should we necessarily believe that the observed preferences of receiving the flu vaccine are reflective of actual preferences?**

**(ii) Why might the flu shot be under-consumed?**

**(iii) What traditional economic tool(s) might policymakers exploit to increase flu vaccine use?**

**(iv) What behavioral phenomenon(a) might policymakers exploit instead of (or in addition to) using these traditional economics tools?**